



www.KCTV5.com

**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

**CONTRACT**

Print Date 08/17/12

Page 1 of 3

<u>Contract / Revision</u>	<u>Alt Order #</u>
489047 /	06272792
<u>Product</u>	
<b>DSCC IE</b>	
<u>Contract Dates</u>	<u>Estimate #</u>
08/11/12 - 08/22/12	1597
<u>Advertiser</u>	<u>Original Date / Revision</u>
DSCC	08/10/12 / 08/17/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KCTV	Dave Clark
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	49
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Amount	
N 1	KCTV	08/17/12	08/17/12	Fri 7-8pm	7-8pm		:30			NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	08/13/12	08/19/12	-----1--					1	\$1,500.00				
N 2	KCTV	08/13/12	08/17/12	KCTV5 News @ 10P	10-1035pm		:30			NM	3	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	08/13/12	08/19/12	MTWTF--					3	\$800.00				
N 3	KCTV	08/20/12	08/22/12	Letterman	1035-1137pm		:30			NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	08/20/12	08/26/12	MTW----					1	\$600.00				
N 4	KCTV	08/13/12	08/17/12	KCTV5 News @ Noon	12-1230pm		:30			NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	08/13/12	08/19/12	MTWTF--					2	\$500.00				
N 5	KCTV	08/13/12	08/17/12	KCTV5 News @ 4P	4-5pm		:30			NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	08/13/12	08/19/12	MTWTF--					2	\$500.00				
N 6	KCTV	08/13/12	08/17/12	KCTV5 News @ 5P	5-530pm		:30			NM	4	\$2,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	08/13/12	08/19/12	MTWTF--					4	\$700.00				
N 7	KCTV	08/13/12	08/17/12	KCTV5 News @ 6P	6-630pm		:30			NM	4	\$2,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	08/13/12	08/19/12	MTWTF--					4	\$700.00				
N 8	KCTV	08/13/12	08/17/12	Inside Edition	630-7pm		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	08/13/12	08/19/12	MTWTF--					1	\$500.00				
N 9	KCTV	08/13/12	08/17/12	CBS Early Show	7-9am		:30			NM	6	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	08/13/12	08/19/12	MTWTF--					6	\$200.00				
N 10	KCTV	08/13/12	08/17/12	Regis & Kelly	9-10am		:30			NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	08/13/12	08/19/12	MTWTF--					1	\$150.00				
D 12	KCTV	08/11/12	08/18/12	KCTV5 News @ 5P Sat	Sat 5-530p		:30			NM	0	\$0.00	
N 13	KCTV	08/18/12	08/18/12	KCTV5 News @ 6P Sat	6-630pm		:30			NM	1	\$500.00	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision 489047 /	Alt Order # 06272792
Contract Dates 08/11/12 - 08/22/12	Product DSCC IE
	Estimate # 1597
Advertiser DSCC	Original Date / Revision 08/10/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/13/12	08/19/12	-----1-			1	\$500.00				
N 14	KCTV	08/18/12	08/18/12	Inside Edition Weekend	630-7pm			:30		NM	0		\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/13/12	08/19/12	-----1-			1	\$250.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			
		1	KCTV	08/13/12-08/19/12	Inside Edition Weekend	630-7pm		-----Sa--	:30	\$250.00			
				Credited									
D 15	KCTV	08/12/12	08/19/12	KCTV5 News @ 5:30 P Sun	530-6pm			:30		NM	0		\$0.00
D 16	KCTV	08/19/12	08/19/12	Sun 9-10pm	Sun 9-10pm			:30		NM	0		\$0.00
N 17	KCTV	08/19/12	08/19/12	9:30 AM-11:00 AM	930-1130am			:30		NM	1		\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/13/12	08/19/12	-----1			1	\$400.00				
N 18	KCTV	08/16/12	08/16/12	Thu 7-8pm	7-8pm			:30		NM	1		\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/13/12	08/19/12	---1---			1	\$4,000.00				
N 19	KCTV	08/21/12	08/21/12	Tue 7-8pm	7-8pm			:30		NM	1		\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/20/12	08/26/12	-1-----			1	\$3,500.00				
N 20	KCTV	08/21/12	08/21/12	Tue 8-9pm	8-9pm			:30		NM	1		\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/20/12	08/26/12	-1-----			1	\$3,500.00				
N 21	KCTV	08/14/12	08/14/12	Tue 9-10pm	9-10pm			:30		NM	1		\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/13/12	08/19/12	-1-----			1	\$1,500.00				
N 22	KCTV	08/22/12	08/22/12	Wed 8-9pm	8-9pm			:30		NM	1		\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/20/12	08/26/12	--1----			1	\$3,000.00				
N 23	KCTV	08/20/12	08/22/12	KCTV5 News @ 10P	10-1035pm			:30		NM	2		\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/20/12	08/26/12	MTW----			2	\$800.00				
N 24	KCTV	08/20/12	08/22/12	KCTV5 News @ Noon	12-1230pm			:30		NM	1		\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/20/12	08/26/12	MTW----			1	\$500.00				
N 25	KCTV	08/20/12	08/22/12	KCTV5 News @ 4P	4-5pm			:30		NM	2		\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/20/12	08/26/12	MTW----			2	\$500.00				
N 26	KCTV	08/20/12	08/22/12	KCTV5 News @ 5P	5-530pm			:30		NM	3		\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/20/12	08/26/12	MTW----			3	\$700.00				
N 27	KCTV	08/20/12	08/22/12	KCTV5 News @ 6P	6-630pm			:30		NM	3		\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/20/12	08/26/12	MTW----			3	\$700.00				
N 28	KCTV	08/20/12	08/22/12	Inside Edition	630-7pm			:30		NM	1		\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/20/12	08/26/12	MTW----			1	\$500.00				
N 29	KCTV	08/20/12	08/22/12	CBS Early Show	7-9am			:30		NM	5		\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week:	08/20/12	08/26/12	MTW----			5	\$200.00				
N 30	KCTV	08/20/12	08/22/12	Regis & Kelly	9-10am			:30		NM	1		\$150.00

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489047 /	06272792	
Contract Dates	Product	Estimate #
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Advertiser		Original Date / Revision
DSCC		08/10/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/20/12	08/26/12	MTW----				1	\$150.00				
N 31	KCTV	08/12/12	08/12/12	Sun 9-10pm	Sun 9-10pm		:30			NM	1	\$1,550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/06/12	08/12/12	-----1-				1	\$1,550.00				
N 32	KCTV	08/18/12	08/18/12	KCTV5 News @ 10P Sat	10-1035pm		:30			NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/13/12	08/19/12	-----1-				1	\$600.00				
N 33	KCTV	08/18/12	08/18/12	KCTV5 News @ 5P Sat	Sat 5-530p		:30			NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/13/12	08/19/12	-----1-				1	\$250.00				
N 34	KCTV	08/19/12	08/19/12	KCTV5 News @ 5:30 P Sun	530-6pm		:30			NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/13/12	08/19/12	-----1-				1	\$700.00				
N 35	KCTV	08/17/12	08/17/12	KCTV5 News @ 4P	4-5pm		:30			NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/13/12	08/19/12	----F--				1	\$250.00				

Totals 55 \$42,650.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/22/12	55	\$42,650.00	\$36,252.50
<b>Totals</b>	<b>55</b>	<b>\$42,650.00</b>	<b>\$36,252.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:		Date:
-----------------------	--	-------

I, DAN NAGELBERG  
do hereby request station time concerning the following issue:

DSCC - 1E	
-----------	--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:	
----------------	--

This broadcast time will be used by: DSCC - 1E

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--	--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCL - 1E	
-----------	--

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

MARTHA MCKENNA, DIRECTOR IIE  
430 S. CAPITOL ST SE  
WASHINGTON DC 20003

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/27/12  
Date

Signature

202-338-8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**